



INDUSTRY PROSPECTUS



perience
cellence
tra Care

espnicevents.com

The European Society of
Paediatric and Neonatal
Intensive Care



EDUCATIONAL ITEMS

EDUCATIONAL GRANT FOR A SCIENTIFIC SESSION



Educational Grant in support of an existing official Scientific Session organised by the Scientific Committee and supported by a grant from industry.

- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, mobile application and with signage during the event.

*Not applicable for members of SFEE

E-POSTERS AREA



An area with traditional scientific paper posters.

- Support will be acknowledged with signage at the entrance to the Poster area with "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, mobile application and with signage during the event.

MOBILE APP



The Meeting Mobile App engages attendees with personalised planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active participation and makes it easy for participants to access information and connect with speakers and colleagues. The App includes the scientific programme, abstracts, speakers' information, participants' list, the rating/voting system for sessions and speakers, and a personalised scheduler. The App can be downloaded from the Apple App Store and Google Play.

The Mobile App support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by company name/logo" (product logo not permitted).
- 2 "push notifications" included in the sponsorship package.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, mobile application and with signage during the event.

PROMOTIONAL ITEMS

PLENARY SYMPOSIUM



- Opportunity to organise an official non-CME Industry Session (Programme subject to the approval by the ESPNIC Committee).
- Includes hall rental, standard audio/visual equipment, and a display table.
- Permission to use the phrase “Official Symposium of the ESPNIC Meeting”.
- Sponsored Symposia Programmes will be included in a designated industry section.
- Industry sessions will be clearly indicated in the Meeting timetable/programme as: “Industry Session” not included in the main event CME/CPD credit offering”.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website, mobile application and with signage during the event.

The supporting company, in addition to the support fee, must cover all speakers’ expenses including registration, accommodation and travel expenses. This also applies in case the Sponsored Symposium speakers have already been invited by the event organisers.

PARALLEL SYMPOSIUM



- Opportunity to organise an official non-CME Industry Session (Programme subject to the approval by the ESPNIC Committee).
- Includes hall rental, standard audio/visual equipment, and a display table.
- Permission to use the phrase “Official Symposium of the ESPNIC Meeting”.
- Sponsored Symposia Programmes will be included in a designated industry section.
- Industry sessions will be clearly indicated in the Meeting timetable/programme as: “Industry Session” not included in the main event CME/CPD credit offering”.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website, mobile application, and with signage during the event.

The supporting company, in addition to the support fee, must cover all speakers’ expenses including registration, accommodation and travel expenses. This also applies in case the Sponsored Symposium speakers have already been invited by the event organisers.

PRODUCT THEATRE SESSION



Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions will take place during the coffee breaks and will be held in a designated area in the exhibition hall.

The Product Theatre provides a highly valuable educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products, and therapeutic areas.

Located in the exhibition hall, the Product Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website, mobile application and with signage during the event.

WORKSHOP SESSION



- Opportunity to organise an official Workshop Session (Programme subject to the approval by the ESPNIC Committee).
- Includes: hall rental, standard audio/visual equipment, and a display table.
- Permission to use the phrase: "Official Workshop of the ESPNIC Meeting".
- Workshop Programmes will be included in a designated industry section of the Final Programme (subject to receipt by publishing deadline).
- Supporters will be acknowledged in a designated section of the Programme.
- Time Slots: allocated on a "first come, first served" basis.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, mobile application and with signage during the event.

The supporting company, in addition to the support fee, must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the Workshop speakers have already been invited by the event organisers.

BAGS



Supporter will provide funding of the participants' bags.

- The bag will bear the Supporter's logo and the Meeting logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, mobile application and with signage during the event.

* The bag must be approved by the Organising Committee in advance.

**Not applicable for members of SFEE*

BRANDED SEATS



The Branded Seats are stylish and informal. This multipurpose cardboard stool can be customized to match whatever theme you have chosen for your event. The design is subject to approval by the Secretariat and must follow all compliance regulations.

- Opportunity to customize the Branded Seats.
- 50 or 100 Branded Seats will be produced, price is according to the amount.
- Location of the Branded Seats onsite to be coordinated with the Secretariat.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, mobile application and with signage during the event.

CHARGING KIOSK



Branded Charging Kiosk for multiple devices, including smartphones and tablets. It's a great way to leave a lasting impression on the participants.

- Opportunity to brand the Charging Kiosk with your company name and logo.
- Support will be recognised in the Industry Support and Exhibition section of the programme, on the event website, mobile application and with signage during the event.

E- AD IN MOBILE APP



- Gain additional exposure for your company, industry session or booth by advertising it in a designated section of the Mobile App.
- The Meeting Mobile App will be available for all participants who download the app.

FINAL PROGRAMME AD



Full page colour advertisement (inside page/ inside back page/ spread page) in designated section of the Final Programme.

- The Final Programme will contain the timetable, information about the scientific programme and other useful information. It will be distributed to all registered participants in the bags.
- The advertisement will be printed in the designated industry section of the programme, according to compliance regulations.

LANYARDS



Opportunity to place company logo on the lanyards. The Organising Committee will select the type and design of the lanyards.

The support entitlements are as follows:

- Supporter's logo printed on the lanyards.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, mobile application and with signage during the event.

***Not applicable for members of SFEE**

MINI PROGRAMME



- Support will be acknowledged on the inside back cover as: "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, mobile application, and with signage during the event.

|

NOTEPADS & PENS



Supporter will provide funding for the Notepads & Pens for the participants.

- Notepads & Pens will bear the Meeting logo and the Supporter's company logo and will be distributed in the participants' bags.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, mobile application, and with signage during the event.

***Not applicable for members of SFEE**

PHOTO BOOTH



The Photo Booth is an excellent tool to engage with attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by Kenes, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- The booth attracts many attendees, and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the Meeting ends as these photos are shared with colleagues, friends and family.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, mobile application, and with signage during the event.

PROMOTIONAL MAILSHOT



- Gain additional exposure for your industry session, company, or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Meeting Organiser.
- Exclusive: Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Meeting. "From" field will be ESPNIC 2024.

** In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the Meeting designed mailshot for an additional charge of \$250. Content received after the deadline may be processed for an additional fee of \$500.*

Industry Support Disclosure – will be added to all mailshots.

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organised by industry and not included in the main event CME/CPD credit offering.

PROMOTIONAL MATERIAL (BAG INSERT)



Promotional material (up to 4-page insert, A5 flyer) will be included in the bags.

- Material should be provided by the Supporter and approved by the Secretariat.
- Supporters' product information will be available for all participants.
- The distribution arrangement will be advised.

PUSH NOTIFICATION



- One "push notification" sent to all participants* onsite through the mobile app.
- Date and time to be coordinated with Meeting organiser.
- Specifications will be provided by the Meeting organiser.
- The Meeting App will be available for all participants who download the app.

**Only for those participants who have opted to receive such information.*

SOCIAL MEDIA WALL



A large screen will appear in a main area of the venue showing all social media interactions that include the Meeting hashtag.

- Your company advert will be shown on the social media plasma screen in a loop with the social media interactions and other companies' adverts.
- Content of the advert subject to the approval by the Meeting Scientific Committee.

SPEAKER'S READY ROOM



Facilities will be available at the venue for speakers and abstract presenters to check their presentations.

- Supporter's name/or company logo to appear on all signs for this room.
- Opportunity to display Supporter's logo on screensavers at each workstation.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, mobile application, and with signage during the event.

WI-FI LANDING PAGE



Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Meeting's Wi-Fi. Supporter will receive strong visibility during the Meeting.

- An initial branded splash screen will bear the supporter logo and company name.
- The card will be distributed with the Meeting material.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, mobile application, and with signage during the event.

WELCOME RECEPTION



Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, mobile application, and with signage during the event.

CONTACT

Should you have any questions regarding the sponsorship & exhibition opportunities, please contact

Teresa Casillas Seoane,

Industry Liaison & Sales Associate

Email: tseoane@kenes.com

Tel: +41 22 908 0488